



Latrobe Business Professional Women



News & Views

NOVEMBER 2022

What are you *Thankful* for?

Upcoming Events

- **Nov. 17:** Vendor Show 6pm. American Legion Latrobe (see flyer). No dinner meeting.
- **Dec. 1:** Board Meeting. 6pm. Chef Dato's.
- **Dec. 3:** Red Kettle Bell Ringing. See signup genius/email for more info or to volunteer. Giant Eagle, Latrobe
- **Dec. 15:** Christmas Dinner Meeting. 6pm. Giannilli's II. Reservations required.

It's November, the month of giving thanks. I have so many things to be thankful and grateful for this month and every month.

I have my health, having crossed a significant 10 year cancer free milestone in February. I have my family, life long friends and a job that I absolutely love. But most importantly, I have a sisterhood of women in all of you. People often ask me what is it about BPW that made me join and what keeps me involved with the group. It's a simple answer, it's the genuine support I've received since becoming a member five years ago.

I was at a true crossroads in my professional life, having my position with a company eliminat-

ed after 27 years. As I navigated a new work life path, I found myself looking forward to the third Thursday of every month. A diversion and distraction from the world around me.

As I got know more people and attended meetings and events, I became more involved. Chair of the Individual Development and Young Careerist committee at the local and District level was a natural fit. I spent many years as a certified trainer, coach and mentor. I get pleasure out of helping people develop and succeed.

Now I'm in the leadership role of President, moving our club forward while preserving the traditions that have guided us the last 93 years. So, I ask, what are you thankful for and what brought you to become a



part of Latrobe Business and Professional Women? Tell us your why, we want to hear your reason for joining our sisterhood. Our membership survey is still open for anonymous feedback.

<https://forms.LBPWsurvey>


I wish you all a healthy and happy Thanksgiving. Give gratitude to those around you and most importantly, don't forget to Do Good Things.

-Tracy



NEWSLETTER DEADLINE

Deadline for newsletter is Friday, December 2nd. Please send committee reports, community events, articles, kudos and advertisements to npurnell1930@gmail.com before that date.

	<p>Member Spotlight</p> <p><i>Inside</i></p> <p>2</p>	<p>BPW Round Up</p> <p>3-4</p>	<p>BPW News</p> <p>5-7</p>	<p>Member Networking</p> <p>8-11</p>
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November 2022



Lynnette Fajt - Hamilton



November Member Spotlight

Lynnette Fajt - Hamilton always takes time to smell the roses. She has worked as a floral designer for several years and now is co-owner of Blossoms and Branches, a full-service flower and gift shop located in Latrobe. Her team of talented designers make beautiful arrangements for all of life's events.

Lynnette had a lifelong dream of owning her own business. That dream became a reality nearly 3 years ago when the owner of the flower shop where she worked retired. She and her partner decided then that they would branch out on their own.

Lynnette loves meeting people in the community and having a small part in their lives through flowers. "It is very rewarding to see the joy in people's faces when they receive arrangements."

The biggest challenge in the beginning was COVID. "We opened our doors February 10, 2020, and a month later we were shut down. Fortunately the floral industry leaders lobbied to allow flower shops to be open for non contact deliveries and we opened back up in April for Easter. Then the challenge was getting products."

Lynnette is proud of her team. "They are some of the best designers in the area. We all love what we do and enjoy working with one another. Customers get quality products at a fair price." Working together they have taken root in Latrobe and have really bloomed.

Lynnette's advice for those dreaming of their own business? "Don't give up on your dreams. Even when you think it won't happen keep working towards your goals. Be flexible, what you have envisioned may need to be adjusted along the path to ownership."

Stop by the shop at 2128 Lincoln Ave in Latrobe or check them out online www.blossomsandbranches.com or on Facebook (<https://www.facebook.com/blossomsandbrancheslatrobe>).

You can meet Lynnette at the next Latrobe BPW meeting. Contact her at: blossoms.and.branches.llc@gmail.com



November 2022

BPW ROUND-UP



Dinner Committee

**No Regular November Meeting!
Shop the Vendor Show. See you
in December for Dinner!**

Date: December 15, 2022

**Event Location: Giannilli's II,
Route 30 West, Greensburg**

**Deadline for Reservations:
Thursday, Dec. 8, 2022**

PAYMENT OPTIONS:
Cash/Check/Credit \$25
Prepay via PayPal \$27 (link on dinner reservation)

LINK TO RESERVE:
TBA

REMINDERS

We require an accurate dinner count, so in order to do this, it is imperative that the reservations are received by the RSVP date. **Cancellations must be made to (latrobebpwdinner@gmail.com) prior to 6 days before the meeting date.**

Questions about Reservations?
latrobebpwdinner@gmail.com

Committee chairs: Send your round-up items in for the next newsletter's Round Up. Committee Reports are due by first Friday of each month. Send them to Nicole Purnell at npurnell930@gmail.com

Membership

Membership News

Welcome New Member, Stacey Cunningham. Stacey has not been to a meeting yet, but she is joining us at our vendor event on November 17th at Latrobe American Legion! Let's all give her a warm welcome at her vendor booth, Scents by Stacey.

Membership Committee Update: The membership committee met on October 24. We reviewed the membership survey that had previously been sent out to all. We have had 37 participants out of 87 Latrobe BPW members.

If you have not had a chance to complete the survey, please click here and complete this anonymous survey:

<https://forms.gle/membershipsurvey>

Your opinion matters!



*Our gorgeous cake from NBWW's
October Dinner Meeting*



BPW ONLINE STORE IS OPEN!

Show your BPW spirit with our new line of logowear! You can shop 24/7/365 online through our member partner Unity Printing. Order your gear by the end of each month and it will be delivered to the following month's meeting! Check out the great items at www.unityprinting.com/bpw



**November Meeting:
Shop the Vendor
Show! Support Small
Business!**

November 2022

PPD ROUND-UP



Goodwill/Special Projects

Red Kettle Bell Ringing Campaign is back for 2022! Signups are now live. Details can be found in the member email sent on 10/8 or by clicking the links.

Kettle Bell Ringing Sign Up: [CLICK HERE](#)

PPDW and Young Careerist

Exciting news from PPD/YC Committee – we have a new name! What we knew as individual development is now personal and professional development – fitting for BPW isn't it? Our own Tracy Grace is a newly minted facilitator with our own Michelle Teague being the State Chair for PPD announce a SNEAK PEAK at the revised program. PPD/YC is a speaking competition where interested parties present their speech to our club in March. Winners of the speak off move on to district in April. District winners move on to convention in June.

Young careerist criteria is to be 21-35 years of age, a member in good standing with BPW local, and have at least one year of work experience. PPD requires completion of the training program within the prior 3 years of competing. We have several state winners in our club.

This years theme is Good Things Happen when you Believe.

Public Relations

Important Social Media and Website Links!

Website: www.latrobebpw.org

Facebook: www.facebook.com/BPWLatrobe (Business Site)

www.facebook.com/groups/latrobebpw (Private Member Group—more informal; Business Owners can run ads and share info once weekly; Share Community Events)

Search for us on You Tube, Instagram and LinkedIn!

Interested in joining the committee? Contact Latrobe BPW (latrobebpw@yahoo.com)

Issues Management

Have an idea for a future speaker?



Email 2022-2023 Chairwoman Lorie Planinsek with your suggestion!



November's Trails for Tails Walk at Mammoth Park



National Business Women's Week

Highlights from our Panelists for NBWW October 20, 2022

Laurie Corbett talked about her quick turnaround time to open her second location the Artisan Made Marketplace in Ligonier, PA with her business partner and how timing was everything to open before Fort Ligonier Days. She also shared how she is implementing that each vendor at the Ligonier location will work 5 hours a week to assist with staffing and promoting the new location.

Barbara Baldwin shared her story of how she was remodeling her home and doing research at different locations and loved the Benjamin Moore Brand. This sparked the idea of opening a dealership with her husband and helping others with their remodeling and decorating needs. She talked about how she was able to partner with Benjamin Moore to help with her start up training and business planning.

Joy Kloanatz explained how many people don't recognize direct sales as a real business, but she has taken her love of sending out hand written cards to friends and business associates and created a team of Affiliates with SendOutCards. She started sending out several cards a day and had no idea what the impact they would have on those people lives. She loves inspiring people on a daily basis and appreciates the impact that a small gesture like sending a card to someone you haven't talked to in a while can do to brighten their day.



November 2022

MEMBER



Kudos Corner



Congrats to Amanda Trout's TOP dog Stella! She won the District 3 Calendar Contest.



Congratulations to **Laura Guskiewicz** who started a new position as the accounting and human resources administrator last month at the Westmoreland Conservation District.



Congratulations to **Stacy Lemmon!**



Adagio Health and the Governor's Commission for Women host an annual Breast Cancer Awareness Month event each October. This event was hosted at the Governor's Residence in Harrisburg on October 21st. During the program two to three outstanding BCCEDP providers are recognized. **Stacy Lemmon**, nurse practitioner provider, and Adagio Health Indiana were recognized for the longstanding commitment to serving underinsured and uninsured patients, reliable and compassionate care, and the impressive number of patients enrolled in the program year after year.

BCCEDP (breast/cervical cancer early detection program) is a service that covers mammograms and PAP testing, as well as follow up care and additional testing, at no charge to Pennsylvania residents that are uninsured or underinsured. The voucher program is available through Adagio Health offices. Stacy has been the provider in the Greensburg office location since February 2022, previously serving at the Indiana site for nearly 5 years.



Want to give a shout out to a member, offer sympathies or get well wishes? Email Member Buzz to Nicole Purnell (npurnell930@gmail.com)

Members participated in October's craft night crafting this spooky wreath! Pictured are members Theresa Rusbosin and Deb Bowman.

Annual VENDOR SHOW!



**LATROBE BPW
VENDOR EVENT
November 17, 2022
6:00pm to 8:30pm
Latrobe American Legion
Open to the public at 6:30pm - no charge**

HANDMADE ITEMS from Alice Apples and Treats, Angela's Angels, Bedeck, Brindle Patch Crafts, Daisy Acres, Dana Lyn Creations, Dee's Homemade Crafts, Karen's Mugs & More, Krafts by Kish, Lemongrass Spa, Lucky Dog Biscuits, Eclectique, Sew Flakes, Your Story Charmed,

Avon, Mary Kay, Color Street, Pampered Chef, Send Out Cards, Tastefully Simple, Paparazzi, Scents by Stacey, Wigs and More
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Contact: Jean Calabrace
spcrlc@comcast.net
724-787-0897

Any members that signed up to assist with the vendor event, please be there at 4:00 pm or as soon as you can.

We will be making sure all the tables are set up correctly and to help any vendors with bringing in their products. Of course, you will get first chances to shop all the beautiful products that will be there.

All others, come and support our members and other small businesses. I am sure you will be getting great deals and a head start on your Christmas shopping.

November 2022

THROWBACKS

To Our October MEETING

Here's what you missed!



Candids from our October Meeting
highlighting National Business Women's
Week

"Do Good Things"

November 2022

And...More Pictures from our Busy October at Latrobe BPW!



Thank you to our volunteers to helped with PROJECT BUNDLE UP!



Behind the scenes of the November Board Meeting! Any Member is welcome to attend board meetings! 1st Thursday of the month at 6pm. Trinity Lutheran Church.

MEMBER NETWORKING—PLEASE SUPPORT OUR BPW BUSINESSES

Angela's Angels

Celebrating 15 Years



H. Lowe, model

Prom appointments available!

Do you know a young lady in need of her prom wear for free?

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November BIRTHDAYS

November 4 - Ashley Frederick

November 5 - Tina Grace

November 18 - Beth Ridge

November 22 - Debbie Franco

November 30 - Bianca Fagan



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Alice's Apples & Sweets

Thank you !

Alicesapples17@gmail.com



Alice's Apples & Sweets wishes to thank BPW members for the kind words of encouragement!

Holiday sales are now beginning with Thanksgiving and Christmas theme toppings as well as packaging. Contact me to order today!

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