

News & Views

DECEMBER 2022

Happy Holidays!



Upcoming Events

- **December 11:** Spring Tea Hostess Sign Up. Online. 9am. See Sign Up Genius.
- **Dec. 15:** Christmas Dinner Meeting. 6pm. Giannilli's II. Reservations required.
- **Dec. 15:** WOTY/ NMOY/BOTY Nomination Deadline.
- **Jan. 5:** Board Meeting. 6pm. Trinity Lutheran Church. All welcome to attend.

The holidays are upon us, a time for traditions old and new. An opportunity to gather with family and friends. A chance to make memories, share in good times, and recall things we use to do. A moment to pause and reflect on those who are no longer with us.

I look forward to this month's club traditions of ringing the bell for the Salvation Army's Red Kettle campaign. Gathering for a giggling game of white elephant and seeing everyone in their festive holiday wear at our December meeting.

This year we've added two new activities, Christmas

Cards for Veterans and Christmas Bingo, that I hope will become a Latrobe BPW tradition for years to come. As time marches on, I've come to cherish the routines of the holidays more and more each year.

Wishing you the spirit of Christmas. Stay warm, stay healthy and don't forget to do good things.



Happy Holidays!
 -Tracy



NEWSLETTER DEADLINE

Deadline for newsletter is Friday, January 6th. Please send committee reports, community events, articles, kudos and advertisements to npurnell1930@gmail.com before that date.

	<i>Inside</i>	Member Spotlight	BPW Round Up	BPW News	Member Networking
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December 2022



Alice Brasili



December Member Spotlight

Alice Brasili wears many hats and juggles a lot of responsibility. No, she is not a clown, but she always has a big smile to share. By day Alice works at Adelphoi, a youth care agency located in Latrobe. She was recently promoted to Executive process manager where she works closely with the CEO and COO of Adelphoi. Her days are schedule and board meeting driven. She prepares all board meeting materials and makes certain that all necessary approvals are submitted to the board completely and on time for review and voting. She also participates as each board's recording secretary.

Alice recently celebrated her 15th year at Adelphoi noting there were a few life defining moments that led her to Adelphoi. "First, my mother and my mother in law were our children's daytime caretakers and within one year we sadly lost both of them. Second, I had been working as a medical transcriptionist from home, but the work was dwindling due to the mandate of electronic health records. Finally, a friend of the family mentioned Adelphoi and the fact that they had midnight positions. So, to bring in an income and not require childcare during the day for our kids, I interviewed and accepted a position in a Latrobe group home," Alice worked that position for four years until the Senior Executive Assistant of the CEO position opened. When she interviewed, the CEO was pleasantly surprised that one of his midnight staff members had the

skills needed for the position. "It was so nice to sleep during the night again (although that took some time to adjust)". Alice's position has evolved over time, promotions and additions of responsibilities led her to her current role. Juggling all these responsibilities is challenging but Alice loves her work at Adelphoi, the mission, values and culture drive her to do her best every day. "One of the greatest rewards at my job, aside from my biweekly paycheck, is knowing that the work that I do assists others working with kids and families. I no longer work directly with our youth, but I still feel that mission while in my office."

Alice's Apples and Sweets is Alice's newest venture. She is specializing in Chocolate caramel covered apples but also other chocolates. Apples are a seasonal item, so she will be adding more items moving forward. "I had a moment early Fall when I was creating fun treats for a Hocus Pocus Viewing Party with my family that I should go into business making these treats for others." Her and her husband, Barry and I are proud empty nesters now. She says proud because although they loved having all of our kids at home, they are so proud that they are out achieving their goals and living productive, fruitful lives." Alice and Barry have three children, Brandon (wife Maria), Hannah (fiance Zach) and Daniel(suspect soon to be fiancée Regan). They have one darling grandson, Rocco, who is five.

Alice's side hustle keeps her busy, and her goal as she gets older is not to slow down but to keep on moving and

being productive. "I see how one could easily turn into a couch potato when they return home from work.. I need to keep says if you're interested in starting a business, the best advice she can give is to find a mentor. It may be a quick email or conversation over the phone, but speak to someone who has done something similar. "I was fortunate that Terri Rodgers, also a busy and I LOVE working in the kitchen baking and creating."

Of course any new venture is not without challenges. Alice is nearly in the end stages of her business planning and licensing. Soon she will have her kitchen inspected by the Department of Agriculture and she has submitted her business plan and Tax ID/EIN numbers. "Once my license is in hand, I plan to advertise more aggressively and market myself more than the few craft/vendor shows that I have been participating in."

"It is certainly a learning process beginning a business, even as small as mine." She plans to start slow, maintain a high quality product, and manage the growth of the business. She states that she will not become a fortune 500 company making apples in her home kitchen, but it is rewarding. Nothing makes Alice happier than someone telling her that they enjoy her creations. Customers can see the time and effort that goes into everything that she makes. Alice makes sure each item is perfect before delivery. "I step back and review each item before I bag it and place it in a container to sell. If it is not up to par, it goes in the family basket available for all. I

December 2022

Member Spotlight (continued from page 2)

want my customers to see and taste the quality products that I create.”

It was a big leap to go from making a few treats for friends and family to a full blown business. “ She has treated developing this business as a project, utilizing her skills from her 9-5 job at Adelphoi. Alice says if you're interested in starting a business, the best advice she can give is to find a mentor. It may be a quick email or conversation over the phone, but speak to someone who has done something similar. “ I was fortunate that Terri Rodgers, also a Latrobe BPW member, offered her assistance, which became instrumental in the process.”

Alice's Apples and Sweets is fully supported by Alice's husband Barry. They have been married for 27 years, and although they are no longer raising and caring for their three children, he continues to be her partner in all. Barry will be the dishwasher one day and next he is the cake baker. He is the muscle behind the vendor shows carrying everything in setting up and tearing it all down. “We stand together in our Alice's Apples and Sweets shirts and enjoy this new chapter. “

You can meet Alice at the next BPW meeting. Check out her Facebook page. Her sweets make great gifts! Facebook/ Alicesapplesandtreats. Contact her at Alicesapples17@gmail.com.

Parliamentary News!



Parliamentary Speaking!

The dictionary definition of parliamentary procedure is: noun, a rule that defines how a particular situation is to be handled, or a particular outcome achieved, in a legislature or deliberative body.

So what is parliamentary procedure?

Parliamentary procedure is the accepted rule, ethic, and customs governing meetings of an assembly or organization.

BPW uses Roberts Rules of Order Newly Revised to run successful meetings.

The use of parliamentary procedure keeps the meetings efficient, prevents chaos, ensures all topics are discussed and allows all to be heard.

Did you know?

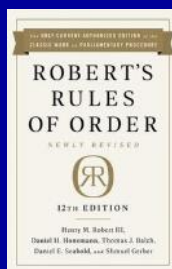
Parliamentary procedure requires that there be sufficient advanced notice of a meeting be given to all members in order for it to be legitimate.

This is why the meeting notice and dinner reservation is sent out in advance. Please make sure you RSVP.

More about Parliamentary procedures in upcoming newsletters.

--Theresa Rusbosin

Latrobe BPW Parliamentarian



December 2022

BPW ROUND-UP



Dinner Committee

Membership

December Meeting: Holiday Celebration

Bingo and \$15 Gift Exchange (participation optional)

Date: December 15, 2022

Event Location: Giannilli's II,
Route 30 West, Greensburg

Deadline for Reservations: Thursday, Dec. 8, 2022

PAYMENT OPTIONS:
Cash/Check/Credit \$25
Prepay via PayPal \$27 (link on dinner reservation)

LINK TO RESERVE:
<https://forms.gle/LiqcclZpgtKksPRD9>

REMINDERS

We require an accurate dinner count, so in order to do this, it is imperative that the reservations are received by the RSVP date. **Cancellations must be made to (latrobebpwdinner@gmail.com) prior to 6 days before the meeting date.**

Questions about Reservations?
latrobebpwdinner@gmail.com

Happy Holidays from the Membership Committee!

Important update for new members: Beginning in December, new members will pay only \$23.00* to join Latrobe BPW.

*\$25 credit/debit/paypal online

Invite a potential new member to our December 15th meeting, always a fun meeting that spreads holiday cheer!



BPW ONLINE STORE IS OPEN!

Show your BPW spirit with our new line of logowear! You can shop 24/7/365 online through our member partner Unity Printing. Order your gear by the end of each month and it will be delivered to the following month's meeting! Check out the great items at www.unityprinting.com/bpw



Online Sign Ups for Hosting a Table go LIVE at 9:00 am on December 11th! Link will be available via member email and Official Member Facebook Page.

Committee chairs: Send your round-up items in for the next newsletter's Round Up. Committee Reports are due by first Friday of each month. Send them to Nicole Purnell at npurnell930@gmail.com

December 2022

PPD ROUND-UP



Goodwill/Special Projects

December Club Happenings

- 12/1 Board Meeting - 6pm
Chef Dato's Table - Derry
- 12/2 Newsletter Deadline
npurnell930@gmail.com
- 12/3 Salvation Army Bell Ringing
Giant Eagle - Latrobe
- 12/8 Dinner RSVP Deadline
Email: Google Forms
- 12/11 Spring Tea Table Host Sign Up - 9am
Email: Sign Up Genius
- 12/15 WOTY / NMOTY / BOTY Nomination Deadline
<https://www.latrobebpw.org/awards2.html>
- 12/15 Regular Meeting - 6pm
Giannilli's II - Greensburg
\$15 Holiday Gift Exchange (optional)
Christmas Bingo

PPDW and Young Careerist

Exciting news from PPD/YC Committee – we have a new name! What we knew as individual development is now personal and professional development – fitting for BPW isn't it? Our own Tracy Grace is a newly minted facilitator with our own Michelle Teague being the State Chair for PPD announce a SNEAK PEAK at the revised program. PPD/YC is a speaking competition where interested parties present their speech to our club in March. Winners of the speak off move on to district in April. District winners move on to convention in June.

Young careerist criteria is to be 21-35 years of age, a member in good standing with BPW local, and have at least one year of work experience. PPD requires completion of the training program within the prior 3 years of competing. We have several state winners in our club.

This years theme is Good Things Happen when you Believe.



Past Silent Auction Fun!

Baskets! Baskets! Baskets!

Save the Date: February 16, 2023

Public Relations

Important Social Media and Website Links!

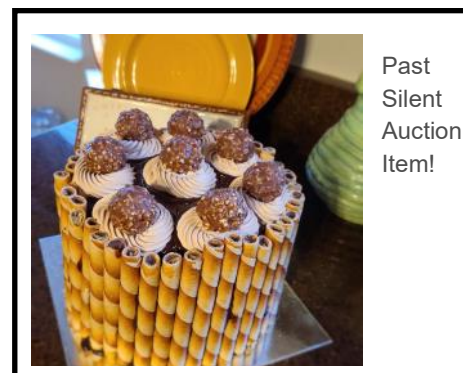
Website: www.latrobebpw.org

Facebook: www.facebook.com/BPWLatrobe (Business Site)

www.facebook.com/groups/latrobebpw (Private Member Group—more informal; Business Owners can run ads and share info once weekly; Share Community Events)

Search for us on You Tube, Instagram and LinkedIn!

Interested in joining the committee? Contact Latrobe BPW (latrobebpw@yahoo.com)



Past Silent Auction Item!

Foundation

February is Silent Auction Month!

Start thinking about the Silent Auction as you are shopping for Christmas and receiving gifts that maybe don't suit you. For new members that haven't been a part of this fundraiser that benefits the BPW/PA Foundation here is what you need to know.

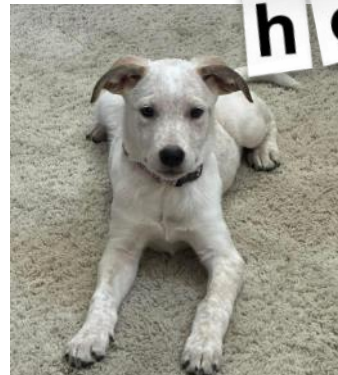
Members donate new items such as books, toys, gifts that need regifted, fresh baked goods, or homemade items. At the February 16, 2023 regular meeting we will hold the silent auction. A fun time is had by all as you try to win the highest bid for the items you want.

The donations that we make from the profits is used by the Foundation for the six \$2,500 scholarships they award each year plus it funds the Edith Oler Flannigan Fund Grant which provides member emergency funds for catastrophic financial loss.



December Meeting:
Hosted by Goodwill/
Special Projects Committee!

December 2022



Welcome Jackson

Congratulations to Dawn Berkebile on her recent adoption of Skye!

Congratulations to Barbara Baldwin on her recent adoption of Jackson!

Thank you Latrobe BPW Members! Goodwill/Special Projects reports 405 Veteran cards were donated to The Latrobe Police Department to be distributed to veterans in our area!



Deepest Sympathies

Latrobe BPW extends sympathies to member Sarah Kuchma on the passing of her father-in-law

Paw-Parazzi Calendars Available!

Still a few calendars left featuring the pets from the Paw-Parazzi Photo Contest. Makes a great gift!

Contact Angela Apple to get yours.

aapple@wpa.net or 724-787-8728

\$15 + \$5 shipping

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STELLA

December 2022

THROWBACKS

To Our Past Events

Here's what you missed!



It was a busy and successful Vendor Show held at the American Legion in November!



Members volunteered for The Salvation Army Red Kettle Campaign!



"Do Good Things"

Candids from our November and December events: Vendor Show and Red Kettle Bell Ringing Campaign



December Meeting

DECEMBER 15 @ 6:00 PM
RSVP BY DEC 8

GIANNILLI'S II - ROUTE 30 WEST | GREENSBURG

GIFT EXCHANGE

The flyer features a dark background with festive Christmas decorations at the top, including a candy cane, pine branches, and wrapped gifts. The text is centered and uses a mix of white, red, and gold colors.



Due 12/15

NOMINATE A DESERVING MEMBER!

Get Fired Up for Awards

Woman of the Year
New Member of the Year
Business of the Year

Nomination Forms: latrobebpw.org

The flyer has a white background with a decorative border of red and blue confetti and gear-like patterns. The text is centered and uses a mix of blue, red, and black colors.

MEMBER NETWORKING—PLEASE SUPPORT OUR BPW BUSINESSES

Angela's Angels

Celebrating 15 Years



H. Lowe, model

Prom appointments available!

Do you know a young lady in need of her prom wear for free?

Angela's Angels is a 501 (c) (3) non-profit organization whose purpose is to provide **FREE PROM WEAR** to local Economically Disadvantaged High School Young Ladies.

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December BIRTHDAYS



- December 10 - Karen Mowry
- December 27 - Laurie Corbett
- December 29 - Nancy Bennet



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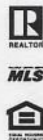
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December 2022

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Alice's Apples & Sweets

Christmas Items are in stock and available for order. I am keeping a small amount of items as cash and carry. If you need a special dessert or gift for a Christmas party or birthday, I may have something already prepared or can whip it up for you.

If you'd like to order Christmas items, please do so early. The last day for pick up is December 20. To order call, email, or complete my google form at <https://docs.google.com/forms/ORDERALICESAPPLES>



Items available: Chocolate caramel apples – multiple flavors, XL cocoa bombs, cake pops Christmas variety, chocolate covered pretzels, Oreos, and Nutter Butter cookies dressed as penguins. Please follow me on Facebook!

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